# **Business Studies**



# Type of course – Applies General

## **Course Overview**

The Cambridge Technicals in Business have been developed to meet the changing needs of the sector and prepare students for the challenges they face in higher education or employment. Designed in collaboration with experts spanning the breadth of the sector, The Cambridge Technicals in Business focusses on the skills, knowledge and understanding that todays universities and employers demand.

## **Course Content**

Core units:

#### The Business environment

The aims and objectives of business and their organisations, how the wider world, the economy, government, competition, legal and political influences, affects business.

### **Working in Business**

Businesses today need employees, managers and entrepreneurs who are multi-skilled independent thinkers. This unit explores business decisions, protocols and activity integral while working in business.

#### **Customer and communications**

The methods used by business to communicate, different types of information and how it can be processed and presented effectively. Th control of information and its appropriate delivery and use.

#### Optional units could include:

#### **Financial accounting**

The recording and management of money, being able to make decisions about business performance from financial data.

#### **Business decisions**

The importance of integral business decisions when trying to make a business or department within a business successful.

#### **Introduction to Human Resource Management**

Analysis of the integral way in which businesses manage people and how they are an important resource if managed correctly.

## **Assessment**

The production of a portfolio of evidence and coursework assignments for each unit There is also a compulsory examined unit

## **Careers and Opportunities for Further Study**

Career in all aspects of Business or Business Management.

#### **Entry Requirements**

Grade 5 in English Language and grade 5 in Maths